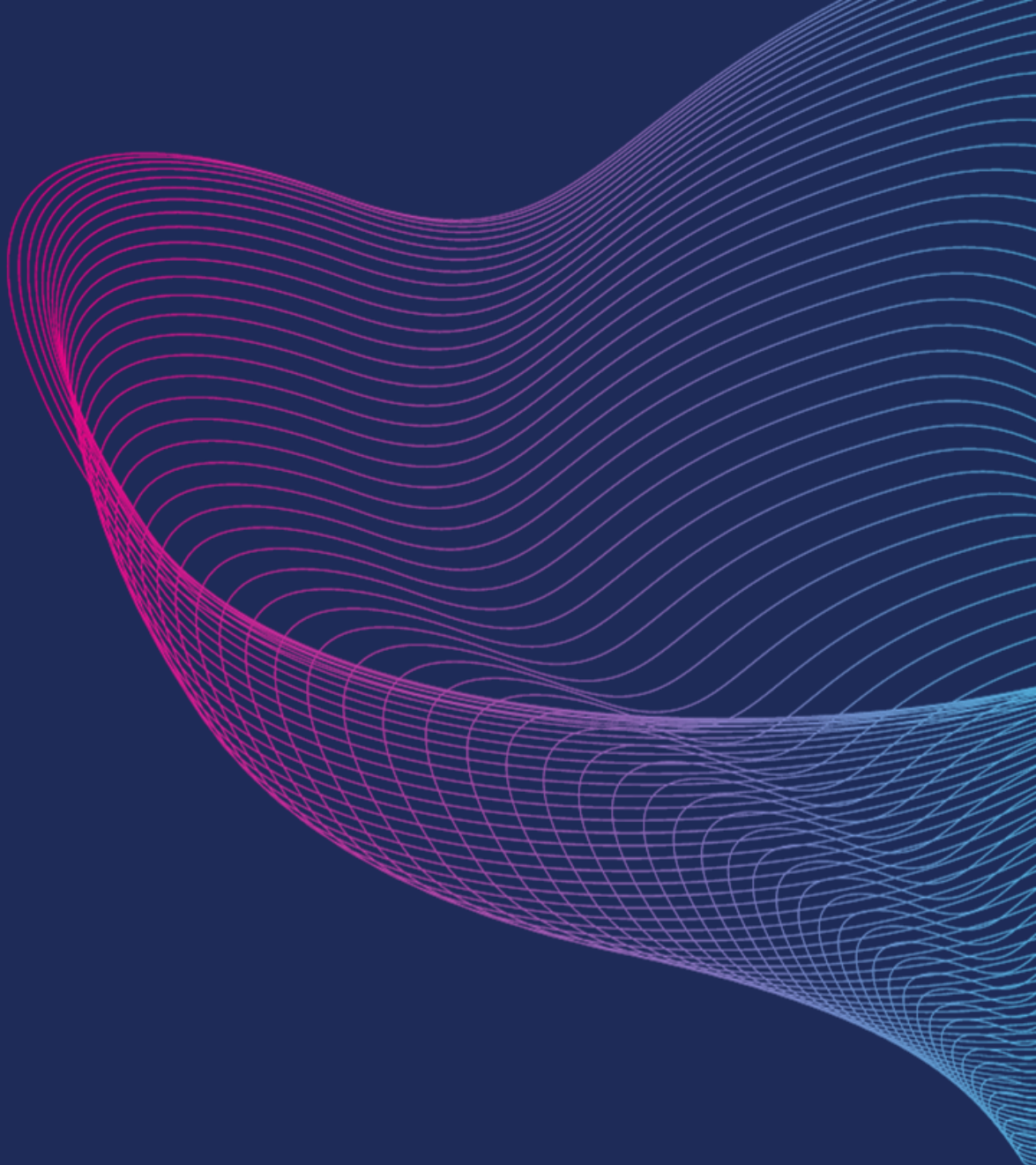




---

# ABS FUSION DIGITAL PROGRAMME



UNLOCK YOUR DIGITAL  
LEADERSHIP POTENTIAL  
WITH ABSL FUSION  
DIGITAL



**OUR VISION**



Shaping Tomorrow's GBS Leaders: Explore the ABSL Fusion Digital Program, Your Gateway to Digital Excellence in Business Services.



# OUR MISSION

POWER YOUR SUCCESS  
TODAY, SHAPE THE FUTURE  
TOMORROW. LEAD AHEAD  
WITH FUSION DIGITAL:  
UNLEASH BUSINESS  
SERVICES EXCELLENCE WITH  
US NOW!



To equip Business Services leaders in  
Czechia with the digital skills they need to  
thrive in today's fast-changing world  
transforming them into digital pioneers. We're  
blending leadership abilities with digital  
expertise from business services and digi  
experts, empowering you to confidently guide  
your teams toward a future driven by digital  
innovation.

# WHY ABSL FUSION DIGITAL

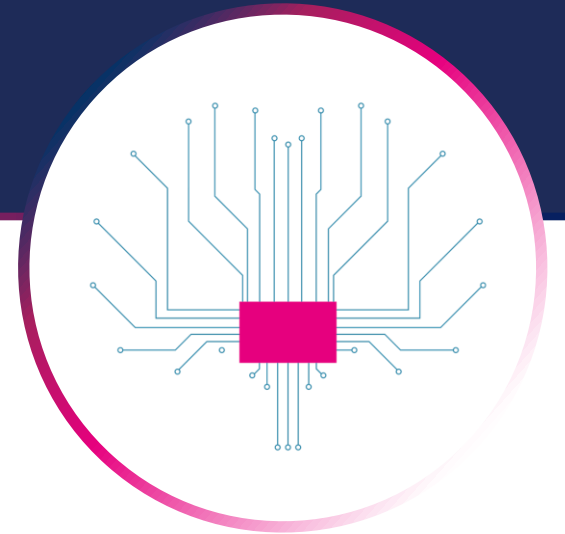


## Mastering Digital Transformation

- Decode and Understand Digital Business Services Transformation
- Elevate Skills with top Czech Business Services and Experts
- Build Digital Proficiency & Tech Know-How
- Apply Best Practice Ideas for Tangible Results
- Dive into Real Business Services Scenarios & Cases and Explore New Technologies
- Connect and Network for Learning & Inspiration in our Community
- Lead Your Team with Technology
- Navigate the Fast-Changing Digital World Confidently
- Earn a Resume-Enhancing Completion Certificate

## NAVIGATING DIGITAL FRONTIERS, EXPLORE TRENDING TECHNOLOGIES:

- Digital Transformation Strategies
- Robotic Process Automation (RPA)
- Artificial Intelligence (AI)
- Datafication
- Cybersecurity
- Digi Marketing & E-Commerce Tools
- Humane-Machine Collaboration
- Metaverse in BS
- Automation
- Digital Twins
- Natural language processing
- Environmental technology
- Smart Devices
- and more



## EMBRACING DIGITAL TRANSFORMATION:



- Open to innovative leaders, HR, Finance experts, talents and more
- Anyone keen to adopt digitization and learn from the best.



# DIGI PARTNER LEADING THE WAY: ABSL FUSION DIGITAL WITH AB INBEV

Empowering Change: AB InBev- A Digital Transformation Champion and ABSL Fusion Digital Sponsor.

Guiding the Future: Leadership in Digital Transformation, Artificial Intelligence, Machine Learning, and Diversity & Inclusion.



**Jaromír Staroba**  
Prague Capability Centre Director  
**AB InBev**



LEARN FROM THE BEST:  
ABSL FUSION DIGI SPEAKER SESSIONS

**ADA**STRA

 **conectart**

 **amas**  
Engineering

**Deloitte.**

 **Diasbytes**  
Digital. Simplicity.

 **The Hackett Institute**  
PROFESSIONAL DEVELOPMENT FROM THE HACKETT GROUP

 **Hewlett Packard**  
Enterprise

**Infosys**

 **Microsoft**

**NEOOPS** 

**ROSSUM**

**SAP**®





## EMBARK ON A 6-MONTH JOURNEY:

8 ABSL sessions, revealing leading digital expertise and visions

100+ hours of ABSL-powered learning, vital connections, and unique insights

Dynamic community meets for project discussions and site visits

Access to best-in-class digital learning tools to sharpen your digital skillset

Engage on the live Fusion digital platform, sharing insights and results

Forge direct digital connections with experts in AI, Cyber, GPT, etc.

Exclusive 2024 conference ticket from ABSL

ABSL FUSION DIGITAL LAUNCHING APRIL 2024

PRICE 95.000 CZK + VAT

- Reserve your seat by the end of February 2024 to apply Early bird discount
- Early bird price 90.000 CZK plus VAT
- Press the „Apply“ button at the website [absl.cz/fusion-digital](https://absl.cz/fusion-digital)

# CONTACT US



**Jarmila Drastiková**

Education Programmes Manager

Jarmila.Drastikova@absl.cz



[absl.cz/fusion-digital](https://absl.cz/fusion-digital)