A logo for a company

Description automatically generated  
**CATEGORY: EMPLOYEE ENGAGEMENT AND DEVELOPMENT**

Has your centre used an innovative approach to prioritize the growth, satisfaction, and retention of employees? Projects considered for this award should demonstrate exceptional efforts in a positive and supportive workplace environment, where employees are engaged, motivated, and empowered to thrive. Whether through innovative training programmes, mentorship opportunities or also initiatives that promote work-life balance and well-being.

Projects in this category should show their commitment to investing in their workforce and cultivating a culture of continuous learning and development.

Nomination criteria:

* Innovativeness
* Scope of the project
* Return of Investments
* Sustainability

**DETAILS OF THE COMPANY SUBMITTING THE PROJECT:**

| **\***Company name: |  |
| --- | --- |
| ID No. (IČO) |  |
| **\*** Correspondence Address |  |
| **\*** Name of contact person / Person applying |  |
| Position |  |
| Telephone |  |
| **\*** E-mail |  |
| **\*** Are you an ABSL Member? | YES ☐  NO ☐ |

**\*** mandatory fields

Should you need more information, please contact ABSL Project Manager, Adela Pilátová at adela.pilatova@absl.cz



Please provide the following details of your project. We recommend max. 1 000 characters including spaces for each question.

| **Please provide a short description of the project (max. 1,000 characters).**  (In case of winning in this category – this description will be used during the gala evening and in promotion in media, website, and other channels) |
| --- |
|  |
| **1.** Can you provide an overview of the project/initiative aimed at enhancing employee engagement and development within the company? Please specify the main objectives and goals of the project. |
|  |
| **2.** Mention the scope and size of deployment of this project and/or initiative across your centre (e.g., number of employees involved, level, roles, and time scope of involvement) whether it is specific for your centre only or is a global initiative. |
|  |
| **3.** How did you identify the needs and preferences of employees? What methods or tools did you use to gather feedback from employees, if any? |
|  |
| **4.** Did you use any innovative tools to boost up the effectiveness of the project? (e-learning interactive platforms, mobile apps, remote learning, virtual reality (VR), augmented reality (AR) etc.) or have you partied with some other company or public institution, such as a university or any other? |
|  |
| **5.** What key metrics and indicators were used to measure the success of the initiative? |
|  |
| **6.** Mention overall annual investments or costs linked to the deployment of this project. |
|  |
| **7.** How do you plan to sustain the positive outcomes achieved through the initiative in the long term? |
|  |
| **8.** Can you share any testimonials or success stories from employees who have benefited from the initiative? |
|  |
| You can support your application with a presentation, video, or any other material to help promote and understand the project. |