

# AGENDA SNAPSHOT

## PILLAR 1

### TALENT STRATEGY & FUTURE OF WORK

*Winning the Talent War in 2026. Use data-driven recruitment and location strategies to attract top talent, build capabilities, and make workplace design and culture a magnet.*

- Two directives, one pay gap... or not? How CSRD and Pay Transparency complement or collide (**PwC, Pilsner Urquell, Asahi**)
- Global Sustainability Reporting: How to be efficient and compliant across multiple frameworks? (**PwC**)
- Winning Talent Through Workplace: What Really Makes People Come In? (**Colliers**)
- Employer branding: top tools and strategies to win the talent war (**GoodCall**)
- Winning in a Candidate-Driven Market: What Actually Attracts Talent Today (**Grafton Recruitment**)
- The Human Edge: Future of Work Trends (**ManpowerGroup**)
- Explore the Potential of Young Generation: The Sandoz Journey (**Sandoz**)
- Sustainable Labour Market (**ManpowerGroup, Ministry of Labour, Czech Chamber of Commerce**)
- Harnessing the Value of GBS Through Strategic Talent Development (**The Hackett Group**)
- Future of International Education (**MIIC, PathwaysHR**)
- HR2Pay: Johnson & Johnson's Global HR Transformation Initiative (**Johnson & Johnson GBS**)
- Build, Buy, Borrow, or Automate: How Do You Actually Scale Talent in 2026 (**Grafton Recruitment**)

## PILLAR 2

### TECHNOLOGY & PRACTICAL AI

*Scaling Automation from GBS to GenBS. Move beyond the AI hype with practical strategies for scaling AI, AI-managed processes, productivity, and agentic cyber defence.*

- AI at Scale in GBS: A Practical Implementation Playbook (**PwC**)
- Fireside Chat: Driving Value with AI (**McKinsey, Microsoft**)
- From GBS to GenBS: The Rise of AI-Managed Process (**PwC**)
- When Accelerated AI Meets Human Reality (**KPMG**)
- Agentic Cyber Defence (**PwC**)
- AI session / Panel Debate (**Snapstack, AT&T, Everpure, KPMG**)

## PILLAR 3

### FINANCE, LEGISLATION & COMPLIANCE

*Navigating the New Regulatory Landscape. Explore how ViDA, E-Invoicing, CSRD, Equal Pay reporting, and AI are reshaping GBS and corporate finance.*

- ViDA – The Reality for Global Business Services. What mandatory E-Invoicing really means for enterprise-wide business processes (**Johnson & Johnson GBS**)
- Key challenges in GBS/FPS (**Siemens GBS**)
- Financial session / panel debate (**S&O Capital, Commerzbank DTC, ACCA**)
- AI Future of Finance Closing (**FloQast**)
- “Náhradní plnění”: From Legal Obligation to Business Opportunity (**Aneta Satkova**)



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## PILLAR 4

### GBS STRATEGY, LEADERSHIP & RESILIENCE

*Driving Enterprise Growth and Crisis Preparedness. Elevate GBS into a strategic powerhouse, lead global teams, and test your leadership in exclusive crisis simulations.*

- Impact 2030: Can Europe Stay Competitive? AI, Talent & the Future of GBS **(The Hackett Group)**
- Business Continuity: Security, Resilience & Preparedness in the Uncertain World **(Czech Armed Forces, KRIT Institute, Centre for an Informed Society, PwC)**
- GBS as the driving force of the Czech economy **(Ministry of Industry and Trade, CEC Group, Exxonmobil, Sandoz)**
- The Human Footprint: Global Teams, Local Impact **(AT&T)**
- Delivering Impact at Scale: Mastering Complex Transformation in GBS **(Siemens GBS)**
- Next-Gen Office Hubs: Redefining Location, Work and Value **(Colliers)**
- Workshop: Women in Leadership **(Medtronic, Novartis and others)**
- Workshop: The First 48 Hours of a Crisis: An Exclusive Stress Test for Leaders **(Informed Society)**
- Can We Allow Leadership Without Technology? Digital Dinosaurs vs Digital Wizards **(Envista)**
- Twenty Years of Success in CZ: ADP's Journey from Cost-Centre to Global Innovation Hub **(ADP)**
- The Next Evolution of GBS: From Operational Excellence to Strategic Impact **(Infosys)**

## PILLAR 5

### HOLISTIC WELLBEING & ESG IMPACT

*Fostering a Responsible and Healthy Workplace. Build healthier, more inclusive workplaces through meaningful strategies for wellbeing, sustainability, and social diversity.*

- Genixa: Adding Business Value Through Supporting Cancer Champions **(GoodCall, Curium Pharma)**
- Beyond Greenwashing: How to Read Sustainability Claims **(Skanska)**
- Caring Without Borders: Moving Beyond the Gym Pass **(Familienservice, Multisport, Ulekare.cz)**
- Communication Mistakes That Are Costing You Influence **(Epic Speak)**

## WELCOME ON THE STAGE



**\*Please note that this is a preliminary agenda and may be subject to change.**