

9:00 - 9:10	Welcome & Introduction Joe Appleton (ABSL Czech Republic), Eva Ceresnakova (moderator)
9:10 - 9:40	KEYNOTE The Return of the Knowledge Worker: Why AI Makes Human Judgment More Valuable, Not Less Martijn Geerling (The Hackett Group)
9:40 - 10:25	PANEL DEBATE Securing the Bottom Line: Why the "Safe Haven" Myth is Your Biggest Operational Risk Moderator: Andrea Michalcova (Center for an Informed Society) Panelists: gen. Miroslav Feix (Czech Armed Forces), Jan Patawa (KRIT Institute), Vaclav Malik (Center for an Informed Society), Ivo Kramolis (PwC)
10:25 - 10:45	Coffee Break
10:45 - 11:15	KEYNOTE From Cost to Capability: How Talent Data Is Redefining Global Business Services Location Strategy Jerome Lafuite (Grafton Recruitment)
11:15 - 11:45	KEYNOTE Agentic Cyber Defence Petr Spirik (PwC)
11:45 - 12:30	PANEL DEBATE Sustainable Labour Market: Where will Czechia find the people and skills for future growth? Moderator: Jaroslava Rezlerova (ManpowerGroup) Panelists: Katerina Budinova (Ministry of Labour and Social Affairs), Filip Pertold (CERGE-EI), Ladislav Mincic (Czech Chamber of Commerce)
12:30 - 13:30	Networking lunch



AGENDA DAY 1

 Mainstage	 Aquarius	 Taurus	 Leo	 Virgo	
13:30 - 14:00 PANEL DEBATE GBS Sector as the Driving Force of the Czech Economy Moderator: Vaclav Kopecky Panelists: Petr Barton (Natland Group), Maria Maranci (ExxonMobil), Frantisek Havel (Sandoz), Rene Samek (CzechInvest)	13:30 - 14:15 MASTERCLASS Winning Talent Through Workplace: What Really Makes People Come In? Jana Vlkova (Colliers)	13:30 - 14:15 MASTERCLASS Agentic AI at Scale: Finance & Procurement as Productivity Engine in GBS Josef Vecerka, Tomas Voracek (Siemens GBS)	13:30 - 14:15 MASTERCLASS Winning in a Candidate-Driven Market: What Actually Attracts Talent Today Adam Dvorak, Trieu Do (Grafton Recruitment)	13:30 - 14:15 FUSION LEADER Adapt or Be Left Behind: From Steady to Speed in the AI Era Jan Adamik (Siemens Ostrava), Jakub Cernoch, Murat Ipek (Alpiq Services), Maria Montilla (Envista), Timur Davletov (JNJ GBS)	
14:00 - 14:30 BREAKOUT SESSION Global Outlook 2026 Prasanna V. Joshi (ExxonMobil)		14:15 - 15:00 PANEL DEBATE Two Directives, One Pay Gap...or Not? How CSRD and Pay Transparency Complement or Collide Moderators: Andrea Linhartova Palanova, Radka Nedvedova (PwC Czech Republic) Panelists: Martin Hruska (Plzeňský Prazdroj), Ivan Tucnik (Asahi Europe & International)	14:15 - 15:00 MASTERCLASS Beyond Greenwashing: How to Read Sustainability Claims Eva Nykodymova (Skanska)		14:15 - 15:00 MASTERCLASS When AI Meets Human Reality: What Makes People Trust It, Use It and Create Value Zuzana Susotova, Tereza Scott, Ondrej Bauer, Jan Konopasek (KPMG Czech Republic)
14:30 - 15:00 BREAKOUT SESSION Would You Work for You? Employer Branding That Wins Talent Blake Wittman (GoodCall)	14:15 - 15:00 FUSION LEADER Leading People Through the AI Transformation Kveta Viktorie Cichova (Curium Pharma), Magdalena Czernaj (Siemens GBS), Luis de Morales Vera (Envista) Ferdinando Forte (JNJ GBS), Davide Ricciardi (Envista)				
15:00 - 15:30	Coffee Break			15:00 - 15:30	Fusion Graduation Ceremony
15:30 - 16:00 BREAKOUT SESSION The Human Edge: Future of Work Trends Jaroslava Rezlerova (ManpowerGroup)	15:30 - 16:00 BREAKOUT SESSION Genixa: Adding Business Value Through Supporting Cancer Champions Milan Novak (GoodCall)	15:30 - 16:00 BREAKOUT SESSION Can We Allow Leadership without Technology? Digital Dinosaurs vs Digital Wizards Vangelis Savvas (Envista)	15:30 - 16:15 MASTERCLASS E-invoicing and ViDA. How E-mandates are Affecting Enterprise Level Organizations Gordon MacIntosh (JNJ GBS)	15:30 - 16:15 PANEL DEBATE AI Impact on Software Development & Team Productivity Moderator: Ivan Ivanov (Snapstack Solutions), David Jamieson Panelists: Julius Humenansky (AT&T Global Network Services Czech Republic), Eduard Kunce (Everpure), Zuzana Susotova (KPMG Czech Republic)	
16:00 - 16:30 BREAKOUT SESSION The Bank That Disappeared in 18 Minutes Alessio Colantonio (S&O Capital)	16:00 - 16:30 BREAKOUT SESSION Explore the Potential of Young Generation: The Sandoz Journey Marina Vankova (Sandoz), Simon Prchal (Sandoz)	16:00 - 16:30 BREAKOUT SESSION AI at Scale in GBS: A Practical Implementation Workbook Jakub Rauer, Jakub Vitvar (PwC)			
16:30 - 17:00 BREAKOUT SESSION Delivering Impact at Scale: Building Teams That Make Transformation Happen Zoran Blazevic (Siemens GBS)	16:30 - 17:00 BREAKOUT SESSION Beyond Efficiency - What it Really Takes to Build an Innovation Hub Sergio Tunno (ADP Employer Services)	16:30 - 17:00 BREAKOUT SESSION Improving Pay Accuracy Through Workforce Data Quality Jan Kopecky (JNJ GBS)	16:15 - 17:00 MASTERCLASS The Human Footprint: Global Teams, Local Impact Katerina Orlitova, Sachita Gupta (AT&T Global Network Services Czech Republic)	16:15 - 17:00 PANEL DEBATE Caring Without Borders: Moving Beyond the Gym Pass Moderator: Igor Savic (Commerzbank DTC) Panelists: Petra Sykorova (Familienservice), Martin Pospisil (Ulekare.cz), Jan Biheller (CGI), Lasse Schmidt (Aeven)	
17:00 - 17:30 FIRESIDE CHAT Driving value with AI Jan Svoboda (McKinsey & Company), Michal Stachnik (Microsoft)					



17:30 - 18:30 DRINKS & NETWORKING



18:30 - 23:00 ABSL DIAMOND AWARDS (INVITATION ONLY)

AGENDA DAY 2



Mainstage



Aquarius



Taurus



Leo



Virgo

9:00 - 9:45	PANEL DEBATE Future of International Education Moderator: Eva Janebova (MIIC) Panelists: Prof. Harvey Chalers Ph.D. (University of Minnesota), Prof. Ladislav Kristoufek (Czech Technical University in Prague), Stepanka Rysava (SAP), Jakub Wojnarowski (ACCA)	9:00 - 9:30	BREAKOUT SESSION "Náhradní plnění": From Legal Obligation to Business Opportunity Aneta Satkova (Šátková Advisory)	9:00 - 9:30	MASTERCLASS The Specialist Hiring Paradox: More Talent, Harder to Hire Martin Mallat, Jiri Halbrstat (ManpowerGroup)	9:00 - 10:30	WORKSHOP The First 48 Hours of a Crisis: An Exclusive Stress Test for Leaders Andrea Michalcova (Center for an Informed Society)	9:00 - 10:30	WORKSHOP Women in Leadership: Leading Across Generations - Different Journeys, Shared Future Facilitators: Zaneta Hlinkova (ABSL Board member), Veronika Ben Mansoura (Medtronic), Radjana Orlovskaya (Novartis), Bojana Ivanova (Snapstack Solutions), Mariia Kononenko (Bluelink International CZ)
	PANEL DEBATE Build, Buy, Borrow, or Automate: How Do You Actually Scale Talent in 2026? Moderator: Marta Lipovska (PRCOM) Panelists: Eliska Smrzova (Grafton Recruitment), Karolina Chuda (ExxonMobil), Petra Karlach (P3 Logistic Parks)	9:30 - 10:00	BREAKOUT SESSION From GBS to GenBS: The Rise of AI-Managed Process Jakub Rauer, Ondrej Rybka (PwC)	9:30 - 10:00	BREAKOUT SESSION Communication Mistakes that are Costing You Influence Anna Katrencikova (Epic Speak)				
9:45 - 10:30		10:00 - 10:30	PANEL DEBATE The Power of Ostrava: Talent, Offices and Opportunities for Business Services Moderator: Lukas Netolicky (Cushman & Wakefield), Panelists: Petra Litvakova (Siemens GBS), Vaclav Palicka (MSID), Jakub Nosek (Ostrava Towers Complex)	10:00 - 10:30	BREAKOUT SESSION Global Sustainability Reporting: How to be Efficient and Compliant Across Multiple Frameworks? Radka Nedvedova, Petra Jirkova Bocakova (PwC)				
10:30-11:00	Coffee Break								



Mainstage

11:00 - 11:10	Welcome Day 2 & Diamonds Winners Eva Ceresnakova (moderator)
11:10 - 11:40	KEYNOTE Next-Gen Office Hubs: Redefining Location, Work and Value Jana Vlkova (Colliers)
11:40 - 12:15	KEYNOTE GBS Future Opportunities for Europe and the Czech Republic: The View from the USA, the Largest GBS Investor in Europe JB Seal (PwC US), Olga Cileckova (PwC)
12:15 - 12:45	KEYNOTE What's Next for Czech Business Services Centers Jan Skotak (Infosys)
12:45 - 13:00	Closing Remarks Joe Appleton (ABSL Czech Republic), Eva Ceresnakova (moderator)
13:00 - 14:00	Networking lunch
14:30 - 17:00	Centre Showcase (Bluelink International CZ)

**Please note this is an informational agenda and may change. Stay up to date by downloading the ABSL Events App — instructions will be sent to your email.*

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MEET THE SPEAKERS



IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Joe Appleton Managing Director ABSL, Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jaroslava Rezelrova CEO MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jana Vikova Partner / Head of Board of International Advisory and Policy Agency Colliers	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ladislav Mincic Secretary Ministry of Commerce	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Prof. Harvey Charles Ph.D. International Expert Netherlands Institute for International Cooperation	IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Stepanka Rysava Head of Project Location in Major SAP Services	IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Zaneta Hilinkova Board Member ABSL, Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Svoboda Partner Midwest & Company	IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Jan Skotak Vice President Infuys	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Vitvar In Economics & Responsible AI PwC US	IMPACT3 ABSL CONFERENCE 2026 SPEAKER JB Seal Managing Director JDS PwC US	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Michal Stachnik Country Manager Midwest	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Katerina Budinova Ministerial Advisor Ministry of Labour and Social Affairs	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jiri Halbrstat Managing Director Central and Eastern Europe MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Michaela Kotynkova Brand Manager MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 MODERATOR Eva Ceresnakova Communication Expert - Senior - Czech Enabling the Conversation at IMPACT3 2026
IMPACT3 ABSL CONFERENCE 2026 SPEAKER Eduard Kuncce IT Director, Software Engineering KPMG	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Petr Spirk Partner PwC Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Milan Novak Group CEO Grafotek	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Bojana Ivanova AI Partner & CEO Slovakia Slovakia Solutions s.r.o.	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ivan Ivanov CEO Slovakia Slovakia Solutions s.r.o.	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Zoran Blazevic Head of Project Services E&T Economics	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Eva Nykodymova Senior Manager, Health and Wellness Business Unit in E&T Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Veronika Ben Mansoura Senior Business Services Lead Midwest	IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Igor Savic Head of Digital Technology Country Manager Commerce Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Prasanna V. Joshi Country Manager - Economics and Health ExxonMobil	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Klimes Managing Director Partner & Slovakia MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Lukas Netolicky Head of Project Office in the E& Country Manager & Head of P3 Logistics Parks	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Petra Karlach Senior Manager P3 Logistics Parks	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Simon Prchal Senior Manager Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Nosek CEO Grafotek	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Vaclav Malik Senior Manager Center for an Informed Society
IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Kopecky IT Director Johnson & Johnson	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Aneta Satkova Partner Slovakia Advisory	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Eva Janebova Partner Netherlands Institute for International Cooperation	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Andrea Michalcova Director Center for an Informed Society	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Julius Humenansky Partner AT&T	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Zuzana Susotova CEO & Managing Director Lead IMPACT Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Gordon Macintosh E-Enabling Specialist Johnson & Johnson	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Sachita Gupta Associate Director AT&T	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Katerina Orlitova Senior Manager AT&T	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Petra Sykrova Managing & Project Manager jose FamilyServices	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Konopasek Senior Consultant Partner & Slovakia MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ladislav Kristoufek Vice Rector Czech Technical University in Prague	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Karolina Chuda Senior Project Manager ExxonMobil	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Tomas Voracek Delivery Manager Siemens CBS	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Martin Pospisil CEO Siemens CBS	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Martin Mallat Director of specialized countries MaripowerGroup
IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Patawa Data Communication Expert KPMG - Institute for Czech Communication	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ivo Kramolis Director PwC Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Blake Gwathmey Chief Growth Officer Concilio	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Olga Cileckova Partner, CPE & E&T Slovakia PwC Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Martijn Geerling Managing Director, Applied Technology The Hubert Group	IMPACT3 ABSL CONFERENCE 2026 Join Me At The ABSL Conference 2026 Frantisek Havel Senior Consulting Partner Senior Business Manager Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Rauer Senior Business Services PwC Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Filip Petrdol Associate Partner of Professional Services CERGE-EI	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Katerina Benesova Regional Head of Employee Relationships ACCIA	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Cernoch Managing Director of Slovakia Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Adamik Senior Manager Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Tereza Scott Senior Manager, HR & Talent Head of HR Business KPMG Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Vaclav Palicka Chairman of the Board of Directors and Member of M&D - Regional Development Agency	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Martin Hruska Competition and Benefits Manager E&T Plochy Prahy	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Marta Lipovska Partner PwC	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jana Ashfield Chief Trial Operations Country Head Novartis
IMPACT3 ABSL CONFERENCE 2026 SPEAKER Sergio Tunno Director, Global Consulting Services ADP	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Vangelis Savas Senior, Human Capital Economics Economics	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ondrej Bauer Business, Advisory Technology AT&T Czech Republic	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Marina Vankova Country Head Czech Republic & Slovakia Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ganesh Iyer Senior Director & Country HR Lead ADP	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jan Biheller Vice President Consulting Services E&T Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Adam Dvorak Senior Manager, Health and Wellness Business Services Grafotek Recruitment	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Duy Trieu Do Senior Partner of Practice Professional E&T Grafotek Recruitment	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ferdinando Forte Senior Team Lead Account Manager Johnson & Johnson	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Davide Ricciardi Senior Senior Supervisor Enviato	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Timur Davletov Senior Manager Johnson & Johnson	IMPACT3 ABSL CONFERENCE 2026 SPEAKER David Jamieson AI Technology Expert MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Lasse Schmidt Managing Director of Board Member of Board Adapt	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Ivan Tuncik Group Sustainability Lead ABSL Europe & International	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Petra Litvakova Head of Marketing & Public Affairs E&T Slovakia CBS	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Vaclav Kopecky Head of Public Affairs CEC Group
IMPACT3 ABSL CONFERENCE 2026 SPEAKER Alessio Colantonio CEO S&P Capital	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Anna Katrenikova Founder and CEO S&P Capital	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Eliska Smrzova Head of Professional Practice E&T & Grafotek Recruitment	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Maria Maranci Lead Country Manager / Managing Director ExxonMobil	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jerome Lafuite Chief Practice Officer Grafotek Recruitment	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Josef Vecerka Head of Finance & Personnel Services E&T Slovakia	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Murat Ipek IT Support Specialist Adapt	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Magdalena Czernaj Operations Manager, Project Slovakia CBS C&E	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Maria Montilla Customer Service Supervisor Enviato	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Kveta Viktorie Cichova Senior Project Manager Curium Pharma	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Luis de Morales Vera Customer Service Supervisor Enviato	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Martin Mallat Director of specialized countries MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Petr Barton Chief Executive MaripowerGroup	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Jakub Wojnarowski Head of ACCIA Western & Slovakia ACCIA	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Miroslav Feix Communications, Army Cyber and Information Operations Chief Armed Forces	IMPACT3 ABSL CONFERENCE 2026 SPEAKER Mariia Kononenko Senior Lead Bluebird International